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(44)

(600)

(0.05 = ∞)

(0.05 = ∞)

(Webster, 1991)

(Robertson)

1870

1870

(Globe)

(Globalization)

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(Reich, 1991)

(Richard

& Robert, 1998)

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(0.05 = ∞)

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" (1997)

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(150)

(Waltz, 1999)

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(Barbara, 2000)

(150)

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100

(Baban, 1999)

(2001)

(USF, 2000)

%70

(2001)

(Wheeler, 2000)

(Megatred, 2002)

" (2005)
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(120)

(Paul & Locatelli, 2005)

(%78)

(%90)

(%54)

%11 (600) (%73)
 (1)

(1)

%23.16	139		
%34.23	206		
%42.51	255		
%41.83	251		
%58.17	349		
%61.50	369		
%38.50	231		
%100	600		

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(0.87)

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(93.48)

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(96.31)

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(T)		(T)				
0.000	599	9.2	98	11.9	93.48	600

الجدول (3)

43	1.48	87.37	27	1.77	87.0	16	1.00	88.0		
96	1.92	87.58	36	1.97	88.44	60	1.7	87.07		
139	1.79	87.52	63	2.0	87.83	76	1.56	87.26		
78	4.8	85.74	33	6.2	82.67	45	0.90	88.01		
128	0.58	88.14	23	0.96	88.0	105	0.64	88.4		
206	3.19	87.22	56	5.43	84.86	150	0.54	88.10		
130	6,69	90.24	81	7.27	88.4	49	4.13	93.29		
125	9.52	113.8	31	3.83	100.1	94	5.74	118.32		
255	14.36	101.79	112	8.35	91.63	143	13.02	109.74		
251	5.89	88.35	141	6.72	86.79	110	3.8	90.35		
349	13.72	97.17	90	6.2	92.34	259	15.15	98.85		
600	11.95	93.48	231	7,05	88.95	369	13.4	96.31		

الجدول (4)

نتائج تحليل التباين الثلاثي لمتغيرات الرتبة الأكاديمية،
ونوع الكلية، وبلد التخرج في درجة وعي أعضاء هيئة التدريس بظاهرة العولمة

	(F)				
0.000	365.34	19534.533	2	39069.06	
0.000	220.9	11813.659	1	11813.659	
0.000	85.593	4576.601	1	4576.601	
		53.469	595	31814.137	
			600	5328676.0	

(4)

(0.30)

(365.34) (F)

.(0.05 = ∞)

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(5)

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(5)

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(14.57)

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(85.593)(F)

(5)

(101.79)	(87.22)	(87.52)	
*14.27	0.30	-	
*14.57	-	-	
-	-	-	

(0.05 = ∞)

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(6)

(t)

(t)		(t)				
0.000	599	35.9	30	3.63	35.33	600

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(34.47)

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(7) .(35.94)

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(7)

43	6.0	32.07	27	7.5	31.52	16	0.01	33.0		
96	3.46	35.68	36	4.9	33.89	60	1.31	36.75		
139	4.69	34.56	63	6.26	32.87	76	1.96	35.96		
78	2.08	35.69	33	1.68	37.27	45	1.51	34.53		
128	2.39	34.65	23	0.1	33.0	105	2.4	35.01		
206	2.33	35.04	56	2.4	35.52	150	2.25	34.87		
130	3.17	34.56	81	3.62	33.49	49	0.49	36.27		
125	3.71	37.46	31	1.99	35.65	94	3.95	38.06		
255	3.73	35.97	112	3.38	34.09	143	3.32	37.45		
251	3.74	34.47	141	4.76	34.0	110	1.55	35.08		
349	3.42	35.94	90	3.47	34.27	259	3.21	36.52		
600	3.63	35.33	231	4.29	34.10	369	2.9	36.09		

الجدول (8)

نتائج تحليل التباين الثلاثي لمتغيرات الرتبة الأكاديمية، ونوع الكلية،
وبلد التخرج في تصورات أعضاء هيئة التدريس لانعكاسات العولمة على الهوية الثقافية

	(F)				
0.000	13.56	157.613	2	315.227	
0.000	15.48	179.175	1	179.175	
0.000	32.38	376.175	1	376.175	
		11.61	595	6911.41	
			600	756692.0	

(8)

(13.56) (F)

.(9)

.(0.05 = ∞)

(9)

(35.97)	(35.04)	(34.56)	
*1.41	0.48	-	
*0.93	-	-	
-	-	-	

.(0.05 = ∞)

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(1.41)

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(15.48) (F)

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(0.05 = ∞)

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**The Degree of Awareness of Faculty Members in Jordanian Universities
Toward the Phenomenon of Globalization and there Perceptions
to it's Effect on Cultural Identity**

*Malouh Mfadi Al Selehat, Mohammad Saleem Al Zboon and Asmaa Mohammad Jamous **

ABSTRACT

This study aimed at exploring the degree of awareness of faculty members in Jordanian universities to the phenomenon of globalization and its implications for their perceptions of cultural identity. The study investigated the impact of academic level, type of college and the graduate country to determine the degree of this awareness and to identify the implications of globalization on cultural identity.

Society of this study represented by all faculty members in Jordanian universities, also, sample of (600) faculty member has been selected to achieve the purposes of this research. This study found that the degree of awareness of faculty members in Jordanian universities to the phenomenon of globalization was medium. Also, the study showed that there was a statistical difference in the degree of faculty members' awareness in Jordanian universities due to a changing academic level, type of college, and country of graduation. The study finally demonstrated that the Jordanian universities members believe the globalization impact negatively on cultural identity.

Keywords: Globalization, Cultural Identity.

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