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(Ciofalo,1987)

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(Fletcher, 1981)

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critical thinking

(Morrow, 1995)

(Holbrook, 1980)

(Resnics, 1990)

(Gee et al.)

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		2+1				(2)	(1)			
0.63	4.21	27 96.4		1 3.6		19 67.9	8 28.6	%		1
1.06	3.36	12 42.9	2 7.1	2 7.1	12 42.9	8 28.6	4 14.3	%	*	2
0.64	4.54	26 92.9			2 7.1	9 32.1	17 60.7	%		3
0.68	4.36	25 89.3			3 10.7	12 42.9	13 46.4	%		4
0.62	4.36	26 92.9			2 7.1	14 50.5	12 42.9	%		5
0.97	3.25	13 46.4	2 7.1	3 10.7	10 35.7	12 42.9	1 3.6	%	(4-1)	6
0.77	4.32	25 89.3		1 3.6	2 7.1	12 42.9	13 46.4	%	(9-5)	7
0.50	3.89	23 82.1			5 17.9	21 75	2 7.1	%		8
0.74	4.39	26 92.9		1 3.6	1 3.6	12 42.9	14 50	%		9
0.48	4.18	27 96.4			1 3.6	21 75	6 21.4	%		10

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27 96.4	0.55	4.32			1 3.6	17 60.7	10 35.7		1
26 92.3	0.59	4.25			2 7.1	17 60.7	9 32.1		2
24 85.7	0.69	4.21			4 5	14 14.3	10 35.7		3
9 32.1	1.36	3.29	7 25	6 21.4	6 21.4	6 21.4	3 10.7	*	4
28 100	0.51	4.50				14 50	14 50		5
26 92.3	0.59	4.25			2 7.1	17 60.7	9 32.1		6
7 25	1	2.75	4 14.3	6 21.4	11 39.3	7 25		4-1	7
24 85.7	0.97	4.14	1 3.6	1 3.6	2 7.1	13 46.4	11 39.3	9-5	8
6 21.4	0.97	2.86	3 10.7	5 17.9	14 50	5 17.9	1 3.6		9
4 14.3	0.87	2.36	3 10.7	16 57.1	5 17.9	4 14.3			10
4 14.3	1.31	2.32	10 35.7	6 21.4	8 28.6	1 3.6	3 10.7	*	11
27 96.4	0.48	4.18			1 3.6	21 75	6 21.4		12

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(2)  
 %100 %14.3  
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2+1						(2)	(1)		
17 60.7	1.03	3.36	2 7.1	4 14.3	5 17.9	16 57.1	1 3.6	4-1	1
24 85.7	1.07	4.04	1 3.6	3 10.7		14 50	10 35.8	9-5	2
21 0.75	0.98	3.68	2 7.1	1 3.6	4 14.3	18 64.3	3 10.7		3
13 46.4	1.20	2.96	4 14.3	7 25	4 14.3	12 42.9	1 3.6		4
24 85.7	0.58	4.04			4 14.3	19 67.9	5 17.9		5
25 89.3	0.57	4.11			3 10.7	19 67.9	6 21.4		6
7 87.5	0.71	4.25			1 3.6	4 14.3	3 10.7		7
24 85.7	0.98	3.82	2 7.1	1 3.6	1 3.6	20 71.4	4 14.3		8
27 96.4	0.42	4.11			1 3.6	23 82.1	4 14.3		9
12 42.9	1.32	2.79	7 25	5 17.9	4 14.3	11 39.3	1 3.6		10
26 92.9	0.47	4.07			2 7.1	22 78.6	4 14.3		11

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		2+1				(2)	(1)		
0.85	4.29	25 89.3		2 7.1	1 3.6	12 42.9	13 46.4		1
0.90	4.29	24 85.7		2 7.1	2 7.1	9 32.1	15 53.6		2
0.63	4.32	26 92.9			2 7.1	12 42.9	14 50		3
0.82	4.43	24 85.7		1 3.6	3 10.7	10 35.7	14 50		4
0.88	4.32	22 78.6		1 3.6	5 17.9	9 32.1	13 46.4		5
0.95	4.36	23 82.1		2 7.1	3 10.7	6 21.4	17 60.7		6
0.76	4.29	23 82.1			5 17.9	10 35.7	13 46.4		7

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<b>2+1</b>									
26 92.9	0.73	4.36		1 3.6	1 3.6	13 46.4	13 46.4		1
26 92.9	0.71	4.29		1 3.6	1 3.6	15 53.6	11 39.3		2
13 46.4	1.25	3.18	3 10.7	6 21.4	6 21.4	9 32.1	4 14.3	4-1	3
24 85.7	0.90	4.18	1 3.6		3 10.7	13 46.4	11 39.3	9-5	4
23 82.1	0.61	4.00			5 17.9	18 64.3	5 17.9		5
10 35.7	1.17	3.04	3 10.7	6 21.4	9 32.1	7 25	3 10.7	4-1	6
25 89.3	1.02	4.07	2 7.1		1 3.6	16 57.1	9 32.1	9-5	7
28 100	0.46	4.71				8 28.6	20 71.4		8

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27 96.4	0.53	4.71			1 3.6	6 21.4	21 75		9
11 39.3	1.44	3.07	6 21.4	3 10.7	8 28.6	5 17.9	6 21.4		10
26 92.9	0.7	4.25		1 3.6	1 3.6	16 57.1	10 35.7		11
27 96.4	0.50	4.41				16 59.3	11 407		12
26 92.9	0.63	4.39			2 7.1	13 46.4	13 46.4	*	13
27 96.4	0.56	4.36			1 3.6	16 57.1	11 39.3		14
28 100	0.50	4.39				17 60.7	11 39.3		15
27 96.4	0.55	4.32	1 3.6		1 3.6	17 60.7	10 35.7		16

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50 ( ) ( ) (7) (11) (7) .%53.6 ( ) ( ) %50 %60.7 % 82.2 .%50 ) %82.2 ( ) ) %78.6 ( ) %71.4 ( % 70 ) .%67.9 ( ) ( ) (8) %64.3 ( ) (14) ) : (2) (3) (4) (5) .%60.7 ( ) (1) )

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2+1						(2)	(1)	
14 50	0.90	3.29	2 7.1	2 7.1	10 35.7	14		1
22 78.6	0.72	3.70	1 3.6	1 3.6	3 10.7	22 78.6		2
20 71.4	0.79	3.61		4 14.3	4 14.3	19 67.9	1 3.6	3
18 64.3	0.57	3.61		1 3.6	9 32.1	18 64.3		4
14 50	1.05	3.29	2 71.3	4 14.3	8 28.6	12 42.9	2 7.1	5
17 60.7	0.88	3.54	1 3.6	2 7.1	8 28.6	15 53.6	2 7.1	6
15 53.6	0.74	3.46		3 10.7	10 35.7	14 50	1 3.6	7
17 60.7	0.92	3.50	1 3.6	3 10.7	7 25	15 53.6	2 7.1	8
23 82.2	0.63	3.89		1 3.6	4 14.3	20 71.4	3 10.7	9
15 53.6	1.14	3.25	3 10.7	4 14.3	6 21.4	13 46.4	2 7.1	10
19 67.9	0.66	3.71		1 3.6	8 28.6	17 60.7	2 7.1	11

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28 100				10 35.7	18 64.3	%	1
28 100				9 32.1	19 67.9	%	2
28 100				8 28.6	20 71.4	%	3
27 96.4			1 3.6	9 32.1	18 64.3	%	4
28 100				10 35.7	18 64.3	%	5



( ) (%92.2) (%92.4)  
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		(2 +1)	(3)	(2)	(1)			
0.62	2.44	630 95.3	31 4.7	300 45.4	330 49.9	%		1
0.63	2.37	619 93.4	41 6.2	324 49.1	295 44.7	%		2
0.78	2.14	528 80.7	126 19.3	288 44.0	240 36.7	%		3
0.62	2.58	634 96.4	24 3.6	205 31.2	429 65.2	%		4
0.69	2.36	598 90.9	60 9.1	284 43.2	314 47.7	%		5
0.66	2.30	608 92.4	50 7.6	341 51.8	267 40.6	%		6
0.75	2.16	542 82.5	115 17.5	301 45.8	241 36.7	%		7
0.66	2.43	611 92.2	50 7.6	264 39.9	347 52.5	%		8
0.65	2.44	625 95.3	31 4.7	286 43.6	339 51.7	%		9
0.68	2.40	608 92.5	49 7.5	281 42.8	327 49.5	%		10
0.77	2.41	562 85.2	98 14.9	182 27.6	380 57.6	%		11

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(%88.2)

(%85.6)

(%86.6)

%6.7

(%78.6)

(%79.3)

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(%70.6)

(%67.1)

(%67.7)

)

(%66.3)

(%66.4)

(% 72.5

(%61.3)

(%62.9)

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(%58.6)

.(%54.8)

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%10.8

%11.3

.%9 ( )

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(10)

%18.1

(318)

%15.7

%18

.(11)

(630)

%13.2

%11.7

%11.9

(10)

*									
434 66.4	0.98	2.95	244 37.3	190 29.1	165 25.2	55 8.4	%	( : )	1
521 79.3	0.92	3.25	344 52.4	177 26.9	95 14.5	41 6.2	%	( : )	2
559 85.6	0.83	3.44	404 61.9	155 23.7	69 10.6	25 3.8	%		3
577 88.2	0.75	3.57	460 70.3	117 17.9	65 9.9	12 1.8	%		4
440 67.1	1.04	2.98	274 41.8	166 25.3	142 21.6	74 11.3	%		5
401 61.2	1.08	2.8	227 34.7	174 26.6	151 23.1	103 15.7	%	( )	6
408 62.9	1.05	2.78	201 31	207 31.9	139 21.4	102 15.7	%	( )	7
431 66.3	1.05	2.96	262 40.3	169 26	149 22.9	70 10.8	%		8
444 68.5	1.03	2.95	250 38.6	194 29.9	127 19.6	77 11.9	%	( )	9
453 70.6	1.06	2.98	276 43.0	177 27.6	113 17.6	85 13.2	%	) (	10
357 54.8	1.03	2.60	152 23.3	205 31.4	177 27.1	118 18.1	%	( )	11
562 86.6	0.86	3.49	440 67.8	122 18.8	50 7.7	37 5.7	%	( )	12

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438 67.7	1.03	2.59	250 38.6	188 29.1	133 20.6	76 11.7	%		13
511 78.6	0.96	3.23	342 52.6	169 26	88 13.5	51 7.8	%	( )	14
384 58.6	1.10	2.73	209 31.9	175 26.7	153 23.4	118 18.2	%		15

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*			
(%)			
16	51		(1
14.5	46		(2
13.2	42		(3
10.7	34		(4
10.7	34		(5
8.5	27		(6
7.2	25	)	(7
		(	
7.2	23		(8
6.9	23		(9
6.3	22		(10
6.0	20		(11
6.0	19		(12
6.0	19		(13
7.9	19		(14
5.3	18		(15
5.7	17	( )	(16
4.4	16		(17
5.4	14		(18
4.4	14		(19
4.0	13		(20
3.8	12		(21
3.8	12		(22
3.8	12		(23
2.8	11		(24
3.5	9	( )	(25
2.5	8		(26
1.9	6	( )	(27
1.9	6		(28

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( ) : (11)

11 8 7 6 4 1 %16 (51)

(12) (46)

(42) %14.5

(34) %13.2

% 87.9 ...%10.7 (34) %10.7

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%92.1 " "

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. %13.5 %11.1 (20)

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16 13 10 9 5 / (

(12) 18 17

) (5 )

( (17 )

%80 (18 )

) 17 %90.2

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(12) 19,15,14,12,3 2 (9 )

(13 ) (10 )

%80

) (9)

%76.1

%89.4 (19 / ) .%73.3 (

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% 82.97 (

% 80 )

((2) / ) %13.3

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.(13)

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		**							
0.76	4.34	292 92.1	0 0	5 1.6	20 6.3	154 48.6	138 43.5	%	(1)
0.9	4.04	250 79.1	3 0.09	21 6.6	42 13.3	145 45.9	105 33.2	%	(2)
0.95	4.09	263 82.4	5 1.6	24 7.5	27 8.5	143 44.8	120 37.6	%	(3)
0.75	4.34	277 88.5	0 0	9 2.9	27 8.6	127 40.6	150 47.9	%	(4)
0.81	4.22	276 87.9	5 1.6	6 1.9	27 8.6	152 48.4	124 39.5	%	(5)
0.90	4.28	270 85.7	5 1.6	13 4.1	27 8.6	115 36.5	155 49.2	%	(6)
1.14	4.17	35 11.1	163 51.7	95 30.2	22 7	16 5.1	19 6	%	(7*)
0.84	4.11	266 85.3	5 1.6	12 3.8	29 9.3	165 52.9	101 32.4	%	(8)
1.04	3.92	227 73.3	14 4.5	14 4.5	55 17.7	127 41	100 32.3	%	(9)
0.86	3.95	233 74.5	3 1	14 4.5	63 20.1	148 47.3	85 27.2	%	(10)
1.15	4.04	42 13.5	137 44.1	109 35	23 7.4	25 8	17 5.5	%	(11*)
0.85	4.21	270 86.6	4 1.3	12 3.8	26 8.3	144 46.2	126 40.4	%	(12)
0.86	3.99	232 74.2	3 1	11 3.5	67 21.4	137 43.8	95 30.4	%	(13)
0.92	4.12	267 84.2	8 2.5	14 4.4	28 8.8	149 47	118 37.2	%	(14)
0.84	4.33	276 89.4	4 1.3	11 3.6	18 5.8	121 39.2	155 50.2	%	(15)
1.21	4.03	42 13.3	147 46.4	100 31.5	28 8.8	18 5.7	24 7.6	%	(16*)
0.8	4.34	285 90.2	5 1.6	5 1.6	21 6.6	130 41.1	155 49.1	%	(17)
0.85	4.24	283 88.7	8 2.5	5 1.6	23 7.2	151 47.3	132 41.4	%	(18)
1.05	3.87	242 76.1	13 4.1	28 8.8	35 11	152 47.8	90 28.3	%	(19)
0.82	4.36	294 92.7	8 2.5	4 1.3	11 3.5	137 43.2	157 49.5	%	(20)

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**A Comprehensive Evaluational Study of "Hatim" Magazine, Published by the Jordan Press Foundation- "Al-Ra'i" for Children**

*Younes Alyounes, Umayya Bakeer, Mohammad Hamdan \**

**ABSTRACT**

The purpose of this comprehensive evaluational study was to investigate the different perspectives of "Hatim" Magazine youngster readers, their parents, and the specialists in the field of child education. The degree of their satisfaction of the Magazine was examined.

After analyzing the content of the first two volumes, three questionnaires were constructed to cover the participants. The first targeted the specialists in the field of child education. It included eight themes: main stories, the stories of adventures and cartoon, entertainment, intellectual thinking, laughter fun people and magazine competition poll, fiction, values and attitudes and magazine production. The second targeted the youngster readers. It included four main parts: form and content, information that connects the child to the magazine, a hierarchal order of the reasons motivating children to read the magazine, the readability level of the magazine topics. An open-end question was included. The participants were asked to write their opinion on what could be included to improve the Magazine publishability. The third targeted the parents of the readers. It included the following main parts: the value of magazine topics, parents' initiatives, and information related to form and publishability. Also, an open-end question was included. The parents were asked to write their opinion on what could be done to improve the Magazine.

After establishing the validity and reliability of the study tools, they were administered to the study sample: (28) of child education specialists, (665) youngster readers and (319) parents participated in the study.

The findings of the study showed that the Magazine had several strengths and weaknesses. Accordingly, it was concluded that the decision-makers involved in the Magazine could build on the strengths and develop strategies to avoid the weaknesses.

**KEYWORDS:** Comprehensive Evaluation, Evaluation of Magazine, Children Magazine.

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